



CIRCULAR

Ref: DDLTS 13/2025

From: Dr. Omar Seguna – Education Officer Digital Literacy

To: Directors General
Chief Information Officers
Chairpersons/Chief Executive Officers
Directors/Assistant Directors
Heads College Network
Heads of Primary, Middle and Secondary Schools (State and Non-State)
Education Officers/Heads of Department

Subject: Save The Date – PLAYCON 2025 – Malta's Game Development and Esports Expo

Date: 23rd June 2025

Heads of School are kindly informed that this year's edition of **PLAYCON**, Malta's largest **Game Development and Esports Expo**, will be held between **Thursday 9th October and Sunday 12th October 2025** at the Malta Fairs and Conventions Centre (MFCC) in Ta' Qali.

Organised by GMR in collaboration with GamingMalta, with the support of the Ministry for the Economy, Enterprise and Strategic Projects, and in cooperation with the Ministry for Education, Sport, Youth, Research and Innovation, PLAYCON continues to showcase the educational value of games, game development, esports, and emerging technologies.

During the school days; **Thursday 9th and Friday 10th October 2025 (between 09:00 and 12:30)**, students from Year 4 to Year 11 will have the opportunity to:

- attend workshops on computational thinking and digital creativity
- explore careers in game design, development, and esports
- engage with interactive exhibits and emerging technology showcases

There is **no entrance fee**, and **transport will be organised and costs covered by the organisers**. Each school is required to book a **minimum of 40 students**.

In order to plan accordingly and ensure a smooth logistical process, an **Expression of Interest** for schools wishing to attend the event is being issued by the organisers. This will assist in the scheduling and allocation of visits. Kindly note that **completing this form does not constitute a booking nor confirm participation** at this stage. **Official registration and confirmation details will be communicated via email to schools who express their interest during September 2025**. It is therefore important that schools **check their official email accounts** during this period to avoid missing out on the opportunity.



The Expression of Interest form may be accessed at the following link:
<https://forms.gle/5w7bPFsdoq3idAEs5>

We kindly request schools to submit their expression of interest by **Friday, 27th June 2025**, to support effective logistical planning. Please note that submissions will be considered and registrations confirmed on a **first come, first served basis**.

For more information and updates, please visit the official website: <https://playcon.gg> or follow us on Facebook at <https://www.facebook.com/playcon.mt>. Any queries should be addressed to: stephen@gmr.gg.

We look forward to welcoming your students to this exciting educational experience!

Mr. Neil Attard
Director
Directorate for Digital Literacy and Transversal Skills