



CIRCULAR

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From: Dr. Omar Seguna – Education Officer Digital Literacy

To: **Directors General**
Chief Information Officers
Chairpersons/Chief Executive Officers
Directors/Assistant Directors
Heads College Network
Heads of State Schools
Education Officers/Heads of Department

Subject: Free Access to Adobe Express and Firefly for iLearn Users

Date: 26th May 2025

The Directorate for Digital Literacy and Transversal Skills is committed to providing educators and students with the necessary tools to foster creativity and innovation, preparing them for a future shaped by AI and other emerging technologies.

As per circular DDLTS 30/2023, the Directorate for Digital Literacy and Transversal Skills is pleased to inform you that Adobe Express is now available free of charge to all educators and students in Malta and Gozo who are in possession of an active iLearn account.

Adobe Express is a cloud-based design platform that enables users to create and edit images, graphics, and documents with ease. Designed to be accessible to users of all skill levels, it offers a wide range of intuitive tools, templates, and pre-designed elements that can be tailored to meet diverse educational and creative needs. The platform supports the development of high-quality, professional-looking content without the need for advanced design expertise.

In addition to enabling the creation of posters, flyers, infographics, and other visual content, Adobe Express offers a variety of powerful features that enhance its versatility and usefulness in educational settings. These include tools to convert from and edit PDFs, resize images, and create logos and cards using newly introduced features. Furthermore, users can convert media to GIFs, merge, resize, trim, and crop videos, the ability to convert files to MP4, JPG, PNG, and PDF formats; crop images; generate images; and create collages. Users can also caption videos, combine multiple files, and organize pages within documents; making Adobe Express a versatile platform for both visual communication and digital content management.

Adobe Express can be accessed via new.express.adobe.com/ and login with the iLearn account. Educators will then have to choose “Company or school account” and login as an educator.

A step-by-step instruction is attached to this circular.



Further to this, Adobe Firefly can be directly accessed via firefly.adobe.com. It is an amazing and powerful tool to allow educators and students to generate ai images safely.

Head of schools are highly encouraged to promote Adobe Express and Adobe Firefly within their schools and stay informed about the professional development sessions delivered by our team for Digital Literacy.

Mr. Neil Attard
Director
Directorate for Digital Literacy and Transversal Skills